

swift response for desirable consequences which is real.

Everyone in the ICT bandwagon understands just where the problem is. We also know where absence and lack of thrust on digital content leads to. In the course of ICTD development, one must have found out by now, just like any development intervention, there had been lack of co-ordination between various stakeholders involved in ICTD to address various digital content criticalities and this had led to an appalling state of affairs wherein 60-70 percent of initiatives have failed to give desired outcomes.

In this special issue, we have accumulated at least 20 countries' e-content and ICT scenario and moreover hundreds of best practices as selected by the country experts. It is a great moment for India where hundreds of such best practices are being looked at and through this issue of d-Content, one has a list of global knowledge repositories through which many cross-learnings could be realised.

Knowledge society and economy, the foundation of a country's strength and confidence, requires a logical and uncompromising response. The content needs and issue areas may seem secondary in priority but its absence and resultant consequences are very real. There is no way out except giving wider scope to content matters in policy and debates. Let's join hands to make ICT work for development through best content delivered.

Cheers!

Osama Manzar

d-CONTENT
CASELET

Governance through Oral Medium



Phone to the rescue, can be summed up as the title of this photo essay as the then District Collector of Sagar of Madhya Pradesh Administration thought of coming up with instant solutions to the problems facing the people through phones and on to radio. People could call LIVE the District Collector and hear him answer their query instantly over his radio sitting at home. The initiative won the Manthan Award in 2007.